



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/M Smith/D/OTH/PA (16939)
Message Media (5658)
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/M SMITH/D/OTH/PA (137373)
National/Political
/06333938

Invoice 640602
Inv Date 10/28/2012
Terms Net 30
Contract 332876
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Message Media
100 Albany Street
New Brunswick, NJ 08091

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MATT SMITH 9/25
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:14PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|----------------------|----------------------|-----------------------|--------|-------------------------|-----------|----------|---------|
| 1.0 | Contract Line Remarks: | NEWS 6-7A/2 | | | | | | | |
| | Spot | 5:59:04AM-Channel | Day,M-1 | 10/01/12 6:42AM (Mo) | 00:30 | Channel 11 News 6am | MST103H | \$800.00 | |
| 5.0 | Contract Line Remarks: | TODAY 7-8A/47 | | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Day,M-1 | 10/01/12 7:23AM (Mo) | 00:30 | Today Show | MST103H | \$625.00 | |
| 7.0 | Contract Line Remarks: | TODAY 8-9A/6 | | | | | | | |
| | Spot | 8:00:00AM- 9:00:00 | Day,M-1 | 10/01/12 8:47AM (Mo) | 00:30 | Today Show | MST103H | \$575.00 | |
| 9.0 | Contract Line Remarks: | NOON NEWS/8 | | | | | | | |
| | Spot | 11:59:04AM-Channel | Day,M-1 | 10/01/12 12:09PM (Mo) | 00:30 | Channel 11 News At Noon | MST103H | \$375.00 | |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | | | |
|-------------|------------|-------------|---|
| Gross Total | \$2,375.00 | Total Spots | 4 |
| Commission | (\$356.25) | | |
| Net Total | \$2,018.75 | | |